

## DESCRIPTION OF THE COURSE OF STUDY

Course code	1032.4.BN1.D12.MKSZ	
Name of the course in	Polish	Media i komunikacja w stanach zagrożenia
	English	Media and communication in emergencies

## 1. LOCATION OF THE COURSE OF STUDY WITHIN THE SYSTEM OF STUDIES

1.1. Field of study	National security
1.2. Mode of study	Full-time studies, Extramural studies
1.3. Level of study	Firts-degree
1.4. Profile of study*	General academic
1.5. Person/s preparing the course description	Dr. Rafał Miernik
1.6. Contact	<a href="mailto:knb@ujk.edu.pl">knb@ujk.edu.pl</a>

## 2. GENERAL CHARACTERISTICS OF THE COURSE OF STUDY

2.1. Language of instruction	Polish/English
2.2. Prerequisites*	No

## 3. DETAILED CHARACTERISTICS OF THE COURSE OF STUDY

3.1. Form of classes	Lectures/classes	
3.2. Place of classes	Classes in the UJK teaching room	
3.3. Form of assessment	Graded credit	
3.4. Teaching methods	Problem-based lecture, round table discussion	
3.5. Bibliography	<b>Required reading</b>	Payton P, Mass Communication and media studies, Bloomsbury Publishing, 2018. Ayhan A. (ed.), New Approaches in Media and Communication, Peter Lanng AG, 2019.
	<b>Further reading</b>	Communication and catastrophic events, O'Hair H.D., O'Hair M.J. (edt.), Hoboken: Wiley-Blackwell, 2022.

## 4. OBJECTIVES, SYLLABUS CONTENT AND INTENDED LEARNING OUTCOMES

<p><b>4.1. Course objectives (including form of classes)</b></p> <p><b>C1.</b> Outlining the role of the media and communication processes in security crises</p> <p><b>C2.</b> Preparation for the skilful building of relations with local and regional media in states of emergency</p> <p><b>C3.</b> Preparation for the informed use of information management instruments in emergency situations</p>
<p><b>4.2. Detailed syllabus (including form of classes)</b></p> <p><b>Lectures</b></p> <p><b>(including e-learning)</b></p> <ol style="list-style-type: none"> <li>The role of communication processes in security management.</li> <li>Media in the information society.</li> <li>Types of media and their development.</li> <li>Legal bases for building media relations. Law on access to public information. Press law.</li> <li>Restrictions on obtaining information.</li> <li>The problem of protecting classified information.</li> <li>Ways of communicating with the public and specific audiences.</li> <li>Building security awareness, including awareness of threats and defence actions through proper communication, is a fundamental element of the state's security efforts.</li> </ol> <p><b>Classes</b></p> <ol style="list-style-type: none"> <li>Establishing and maintaining contacts with the media.</li> <li>Press conferences and their forms. Press releases.</li> <li>Written formulas for expressing a position.</li> <li>The role of the Internet.</li> <li>Public speaking, forms of direct communication.</li> <li>Impediments to the communication process in crisis situations: time pressure, stress, threat of panic, public expectations.</li> <li>Media in war: rights and tasks of war correspondents, functioning of the media in conditions of direct threat to security.</li> <li>Case study: preparation of a communication plan and procedure with a significant impact on the functioning of the state, domestic and international politics and the security of society</li> </ol>

#### 4.3 Intended learning outcomes

Code	A student, who passed the course	Relation to learning outcomes
within the scope of <b>KNOWLEDGE:</b>		
W01	Knows and understands the mechanisms and rules of communication strategies and behaviour of individuals and human teams in emergency situations.	BN1A_W09
W02	Students have knowledge of the organisation and structure of regional and local communities and the importance of maintaining security in them	BN1A_W01
within the scope of <b>ABILITIES:</b>		
U01	Using appropriate sources and information, is able to analyse phenomena in the security sphere using appropriate research methods and techniques. Students understand the need for further self-development - improving, complementing and extending knowledge.	BN1A_U03
...		
within the scope of <b>SOCIAL COMPETENCE:</b>		
K01	Using knowledge of security sciences in communicating with the public.	BN1A_K02
K02	Students are capable of independently building a system of his own views and formulating critical judgements.	BN1A_K06

#### 4.4. Methods of assessment of the intended learning outcomes

Teaching outcomes (code)	Method of assessment (+/-)												Others* e.g. standardized test used in elearning								
	Exam oral/written*			Test*			Project*			Effort in class*				Self-study*			Group work*				
	Form of classes			Form of classes			Form of classes			Form of classes				Form of classes			Form of classes				
	L	C	...	L	C	...	L	C	...	L	C	...		L	C	...	L	C	...	L	C
W01					+						+						+				
W02					+						+						+				
U01								+			+						+				
K01								+			+						+				
K02										+	+										

\*delete as appropriate

#### 4.5. Criteria of assessment of the intended learning outcomes

Form of classes	Grade	Criterion of assessment
Lecture (L) – including e-learning	3	Obtaining 50 per cent of the points from the colloquium
	3,5	Obtaining 60 per cent of the points from the colloquium
	4	Obtaining 70 per cent of the points from the colloquium, occasional participation in discussions.
	4,5	Obtaining 80 per cent of the points from the colloquium, frequent participation in discussions.
	5	Obtaining min. 90 per cent of the points from the colloquium, initiating discussions.
Classes (C)* including e-learning	3	Elaboration and presentation of a given paper; completion of a project with numerous mistakes.
	3,5	Elaboration and presentation of a multimedia presentation; completing a project without mistakes; active participation in the class discussion.
	4	Activity in class; preparing and presenting a multimedia presentation; completing the project without any mistakes, initiating a discussion within the group working on the project.
	4,5	Activity in class; preparing and presenting a multimedia presentation; completing the project without any mistakes, initiating a discussion within the group working on the project, giving one's own effective ways of communicating threats in the case of specific threats.
	5	Activity in class; preparing and presenting a multimedia presentation; completing the project without any mistakes, initiating a discussion within the group working on the project, giving one's own effective ways of communicating threats in the case of specific threats, initiating discussions.

**5. BALANCE OF ECTS CREDITS – STUDENT’S WORK INPUT**

Category	Student's workload	
	Full-time studies	Extramural studies
<i>NUMBER OF HOURS WITH THE DIRECT PARTICIPATION OF THE TEACHER /CONTACT HOURS/</i>	<i>50</i>	<i>30</i>
<i>Participation in lectures*</i>	<b>30</b>	<b>15</b>
<i>Participation in classes, seminars, laboratories*</i>	<b>15</b>	<b>10</b>
<i>Preparation in the exam/ final test*</i>	5	5
<i>INDEPENDENT WORK OF THE STUDENT/NON-CONTACT HOURS/</i>	50	70
<i>Preparation for the classes, seminars, laboratories*</i>	10	15
<i>Preparation for the exam/test*</i>	10	25
<i>Gathering materials for the project/Internet query*</i>	10	10
<i>Preparation of multimedia presentation</i>	10	10
<i>Others *</i>	10	10
<b>TOTAL NUMBER OF HOURS</b>	<b>100</b>	<b>100</b>
ECTS credits for the course of study	<b>4</b>	<b>4</b>

*\*delete as appropriate*

*Accepted for execution (date and legible signatures of the teachers running the course in the given academic year)*

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